

# Taiko Summit Colorado 2017 (TSC2017)

## Sponsor Advertising and Donation Opportunities

### SPONSOR ADVERTISING

TSC2017 Concert Program for Macky Auditorium (Macky) and Unity of Boulder (Unity) performances, workshops, Taiko camp and Marketplace events. 2,800 programs (color cover, letter size, 16 pages). Sponsor advertisements and donations include company/organization logo, Thank you acknowledgment in the program, choice of complimentary performance ticket (ticket) and TSC2017 T-shirt (T-shirt) as specified below.

#### Premium Positions (Full page, 4 Colors)

- Back Cover: \$2,000 includes 4 Macky Gold Circle or Unity preferred seating tickets & 4 T-shirts
- Inside Front Cover: \$1,900 includes 4 Macky Gold Circle or Unity preferred seating tickets & 4 T-shirts
- Opposite Program Cover: \$1,800 includes 4 Macky Gold Circle or Unity preferred seating tickets & 4 T-shirts
- Inside Back Cover: \$1,700 includes 4 Macky Gold Circle or Unity preferred seating tickets & 4 T-shirts
- Page 3: \$1,600 includes 2 Macky Gold Circle or Unity preferred seating tickets & 2 T-shirts
- Page 5: \$1,500 includes 2 Macky Gold Circle or Unity preferred seating tickets & 2 T-shirts
- Page 7: \$1,400 includes 2 Macky Gold Circle or Unity preferred seating tickets & 2 T-shirts

#### Premium Positions (Full page, Black & White)

- Back Cover: \$1,800 includes 4 Center Orchestra or Unity preferred seating tickets & 4 T-shirts
- Inside Front Cover: \$1,700 includes 4 Center Orchestra or Unity preferred seating tickets & 4 T-shirts
- Opposite Program Cover: \$1,600 includes 4 Center Orchestra or Unity preferred seating tickets & 4 T-shirts
- Inside Back Cover: \$1,500 includes 4 Center Orchestra or Unity preferred seating tickets & 4 T-shirts
- Page 3: \$1,400 includes 2 Center Orchestra or Unity preferred seating tickets & 2 T-shirts
- Page 5: \$1,300 includes 2 Center Orchestra or Unity preferred seating tickets & 2 T-shirts
- Page 7: \$1,200 includes 2 Center Orchestra or Unity preferred seating tickets & 2 T-shirts

#### 4 Colors

- Full page: \$1,600 includes 4 Orchestra or Unity general seating tickets & 4 T-shirts
- Half page: \$1,200 includes 4 Orchestra or Unity general seating tickets & 4 T-shirts
- 1/4 page: \$750 includes 2 Orchestra or Unity general seating tickets and & T-shirts
- 1/8 page: \$375 includes 1 Orchestra or Unity general seating tickets and & T-shirt

#### Black & White

- Full page: \$1,400 includes 4 Orchestra or Unity general seating tickets and 4 T-shirts
- Half page: \$1,000 includes 4 Orchestra or Unity general seating tickets and 4 T-shirts
- 1/4 page: \$650 includes 2 Orchestra or Unity general seating tickets and 2 T-shirts
- 1/8 page: \$325 includes 1 Orchestra or Unity general seating tickets and 1 T-shirts

## SPONSOR DONATIONS

### Founding Sponsor

- \$10,000+ 5 Macky Gold Circle or Unity preferred seating tickets, 5 reception party tickets & 5 T-shirts

### Gold

- \$7,000 - \$9,999 – 4 Center Orchestra or Unity preferred seating tickets, 4 reception party tickets & 4 T-shirts  
 \$5,000 - \$6,999 – 4 Center Orchestra or Unity preferred seating tickets, 4 reception party tickets & 4 T-shirts

### Silver

- \$3,000 - \$4,999 – 4 Center Orchestra or Unity preferred seating tickets, 4 reception party tickets & 4 T-shirts  
 \$1,500 - \$2,999 – 3 Center Orchestra or Unity preferred seating tickets, 3 reception party tickets & 3 T-shirts  
 \$1,000 - \$1,499 – 3 Orchestra or Unity general seating tickets, 3 reception party tickets & 3 T-shirts

### Bronze

- \$750 - \$999 – 2 Orchestra or Unity general seating tickets & 2 T-shirts  
 \$500 - \$749 – 2 Orchestra or Unity general seating tickets & 2 T-shirts  
 \$300 - \$499 – 1 Orchestra or Unity general seating ticket & 1 T-shirt

### Friend

- \$150 - \$299 – 2 T-shirts & Thank you acknowledgment in the program  
 \$50 - \$149 – 1 T-shirt & Thank you acknowledgment in the program  
 \$1 - \$49 – Thank you acknowledgment in the program

### Print Deadlines (print ready copy):

- Concert Poster (company/organization logo included for all sponsors): April 28, 2017
- Concert Program: April 28, 2017

**Please indicate the number of complimentary tickets and T-shirts you would like to receive of the number specified.**

Macky \_\_\_\_\_ Unity \_\_\_\_\_ TSC2017 T-shirt \_\_\_\_\_

Company/Organization: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Print Name: \_\_\_\_\_ Date: \_\_\_\_\_

Signature: \_\_\_\_\_

### Contact:

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